



PRESS RELEASE

For Immediate Release
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2009 Champion Steve Stricker

Crowne Plaza Invitational at Colonial Ties a Bow on its \$5 Million Charitable Year

Tournament is third largest on PGA TOUR in charitable giving

Fort Worth, Texas (December 8, 2009) – The Crowne Plaza Invitational at Colonial capped off a \$5.1 million year in fundraising today by distributing the final \$175,000 in donations to 73 local charities at the annual Colonial Country Club Charities holiday breakfast. More than \$4.9 million has already been distributed throughout the year.

The tournament's successful fundraising is helping dozens of local charities, and places it among the best on the PGA TOUR. According to tournament officials, the Birdies for Charity component of the tournament's fundraising efforts brought in \$3.7 million, one of the best such programs on the PGA TOUR. In the Birdies For Charity program, 25 local non-profit organizations solicited pledges from individuals and corporations for every birdie made during the 2009 Crowne Plaza Invitational at Colonial. As a bonus, the pledge efforts were energized by a matching fund of more than \$150,000 from Crowne Plaza Hotels & Resorts, Colonial Country Club and other supporting companies.

This year, PGA TOUR events generated a total of \$107.2 million for charity, elevating the total historical dollars the PGA TOUR has raised to \$1.48 billion.

"It's very gratifying to raise this level of contributions in a difficult economy," noted Colonial Country Club President Jeff Moten. "It is the dedication and hard work of many volunteers that results in the success of raising these charity dollars. The members at Colonial are proud to be part of this successful effort."

The tournament has generated cash and services for more than 120 different organizations in the last decade totaling over \$34 million, including more than \$5 million generated for its primary beneficiary, Cook Children's Medical Center. The breadth of donations focus on children and support a variety of programs, including camp scholarships for disabled, special needs or low-income children, residency programs/services for abused, neglected and at-risk children, cultural programs/field trips for underserved students, college scholarships, educational mentoring programs, medical diagnostic and treatment services for disabled and low-income children, after-school programs, support services for homeless families and more. The tournament surpassed the million dollar mark in annual giving in 1998, and has exceeded that level every year since.



Together, anything's possible.

"These charities provide important services for so many young people in our area," shared John Cockrell,

Chairman of the Colonial Country Club Charities Committee. "We are committed to significantly improving children's lives throughout the community."

The tournament was recently honored by the PGA Tour with three "Best of" awards, including "Most Engaged Community." Colonial and Crowne Plaza Invitational at Colonial tournament officials distributed donations to this year's final recipients:

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All Church Home for Children	Fort Worth Museum of Science & History	Presbyterian Night Shelter
All Saints Health Foundation	Fort Worth Opera (for student outreach)	Prevent Blindness Texas of Fort Worth
Alliance for Children	FW Symphony Orchestra (Youth Program)	REAL School Gardens
American Heart Association of Tarrant County	Fortress Youth Development Center	Reata Rehabilitation
The Arc of Greater Tarrant County	Gill Children's Services	Recovery Resource Council
Arts Council of Fort Worth & Tarrant County	Girl Scouts of Texas Oklahoma Plains	Ronald McDonald House of Fort Worth
Big Brothers & Big Sisters of Tarrant County	Goodfellow Fund - Star-Telegram Charities	SafeHaven of Tarrant County
Boys & Girls Clubs of Fort Worth	Happy Hill Farm Academy	Salvation Army - Mabee Center
Breakthrough at Fort Worth Country Day	Hill School of Fort Worth	Schola Cantorum
Buckner Children & Family Services	Imagination Celebration	Susan G. Komen for the Cure Tarrant County
Camp Carter YMCA	Immunization Collaboration of Tarrant County	Tarrant Area Food Bank
Camp Fire USA, First Texas Council	Junior Achievement of Chisholm Trail	Tarrant County Challenge
Camp Summit	Junior League of Fort Worth	Texas Boys Choir
Cancer Care Services	Kids Who Care	Texas Girls Choir
CASA of Tarrant County (Child Advocates)	KinderFrogs School (TCU)	Texas Golden Gloves Athletic Association
Cassata Learning Center	Lena Pope Home	Texas Wesleyan University Golf
Catholic Charities, Diocese of Fort Worth	Learning Center of North Texas	Theater Arlington
Child Evangelism Fellowship of Greater FW	Lighthouse for the Blind of Fort Worth	Trinity Habitat for Humanity
Child Study Center	Longhorn Council, Boy Scouts of America	United Way of Tarrant County
Clayton YES! Child Care	Leukemia and Lymphoma Society of North Texas	Van Cliburn Foundation
Communities in Schools of Greater Tarrant County	MHMR Visions	The WARM Place
Community Enrichment Center	Mother's Milk Bank of North Texas	Wings of Hope Equitherapy
Day Resource Center for the Homeless	Parenting Center	YWCA of Fort Worth (Child Care Center)
Easter Seals of North Texas	Performing Arts Fort Worth (Children's Education)	Youth Orchestra of Greater Fort Worth
The First Tee of Fort Worth		

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